

iGAMING CONSULT

A Berlin based iGaming Consultancy



ABOUT

Strategic Consultancy and or hands-on Business Development and Interim Management to built up or grow and optimise your business.
Sourcing specialist, cost-buster and solution-finder,
with a great understanding of all iGaming verticals and a can-do attitude that will serve our clients extremely well.

iGaming has become the core sector of our business.

We may provide you with an overview over a wide spectrum of iGaming providers for all business related issues including platform analyses, licensing and compliance, to make sure you may chose the right solutions fitting to your needs.

iGaming Consulting: With more than 15 years experience in online and landbased sports betting, casino and poker, in licensed and grey European markets we are uniquely positioned to help commercialise your project.

We can help from scratch for start-ups or to improve existing business, fitting our services to your needs. Everything from product, design, service providers, finding the right and suitable platform for your specific needs, service support, compliance, payments, technology, IT resources, SEO, marketing, PR, affiliation, branding, or even sales.

Very deep knowlegde especially in Germany, Italy, Greece, Belgium, Spain, France, UK and Turkey.

You may furthermore hire us for commercially driven hands-on Interim Management in various functions to move your business successfully forward.

PORTFOLIO

Setup

The iGaming market is continuously growing, you want a share of the cake?

Do it better than your competitor, me-too projects may survive, but only survive.

We help you to work out your USP. You may chose to work with us either on a fixed project base, or on a daily, weekly, monthly consultancy agreement tailor made for you.

For running projects we will consult and work either on your specific needs, or we may analyse the projects strengths and weaknesses to settle priority decisions for add-ons, improvements and or changes.

For start-ups a business plan, clear strategy and budgeting is the base to setup your business, on which we will recommend you the right location, license scheme, product portfolio, team project partners, etc.

Our consultancy is comprised of non-legal professionals, with extensive knowledge, ideas and experience within the international Gaming sector, we work together with various well experienced lawyers and legal advisors for specific markets, to save you time and money.

Management

Management on C-Level may be provided for temporary replacement, with short term or mid term notice, as well as for resource construction to accommodate the baseline requirements of the specific customer.

Project management and or (multi-) project leadership as well as change management for your running business to built-up or melt-down, for merger & Acquisition (M&A), process reorganisation and optimisation, to grow the share holder value or enable the turn-around.

We also provide you with hands-on management for purchasing, contract negotiations, production as well as quality assurance and human resourcing.

Furthermore we are available for supervisory and advisory board mandates, as in extraordinary corporate situations like crisis or changes within the management, executives will need competent and independent advisors. An Interim Manager is the ideal solution for a non-executive board member, focussed on special corporate tasks and goals.

Staffing

Vision driven human resources (HR) are the key for any successful operation. To built up a perfect team, our experience and a wide network of specialists will help.

With a strategy for a sustainable growth to maximise the value of your assets, focussed on innovation, we will look for you to hire charismatic staff members, with specialised know how to achieve the best out of the individuals. We will make up a reliable, creative and loyal team, understanding the difference between being busy and being productive.

People buy people! Once key positions are setup with the right individuals, others are easier to hire to be part of a fantastic team. Spend a medium or high amount of your budget for the right team and it will save you time and money on your project.

For special reasons sometimes out-sourcing might be the right right business decision, for details please see next section "IT Resourcing".

Platform

Evaluations and suggestions. The right platform is your core and another key factor for your daily business, innovation and growth. iGaming Consult has run a platform evaluation to make sure you may chose the right product for your selected markets, needs and budget.

Each market, service provider, product and license has its own requirements and restrictions, either you will work on your own license or on a sub-license with a white label.

Decisions are, but not only, to be settled on market share, mind share and platform coverage, number of available games and products, already included third party providers, flexible API, flexibility of the platform provider, as well as on procurement and pricing model.

"Shoes must fit or it hurts walking with them."

Provider

A solution provider may take certain actions before deploying the solution to accommodate the baseline requirements of specific customer groups for a solution while still allowing for customization for an individual customer. Thus, certain products and services can be integrated into a standard solution, which can then be modified for a single customer.

(Default) solutions created by the solution provider for defined industries are called vertical solutions or industry solutions.

IT Recourcing

Hiring full-time IT staff is not only expensive, its nowadays more a question of scalability. If you can't find fast enough the right resources, you should think about out-sourcing. We may provide you with the right European resources for your IT needs, either on a project base or as a full-time team.

CONTACT

Feel free to leave us a comment and give some feedback about this site! Use the Social Hub to contact me at anytime!



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